

JIMMY MOONEY

jimmy.mooney@gmail.com

TECHNOLOGY PROFESSIONAL

PROFILE

Over fifteen years experience leading technology groups and practicing full-stack web development, mobile development and IT administration. I lead by example and enjoy diving in side-by-side to help solve difficult technology problems. Startup and IPO veteran ([\\$BV](#)).

SKILLS

Leadership

I lead happy, passionate and well-performing teams that see me as a leader and the guy who can help get it done.

Client Relationship Management

It's not about "can it be done?", it's about "how do we get it done for you?".

Product & Idea Development

I turn crazy ideas into profitable products.

TECHNICAL

Full LAMP-stack development iOS/Obj-C

(MS & my)SQL

HTML/CSS/JavaScript

jQuery

Windows/Linux DevOps

Digital Strategy

SCM (git, svn)

UI/UX

EXPERIENCE

Hoefler & Co.

April 2014-Present

Technology Director

For 25 years Hoefler & Co. has helped the world's foremost publications, corporations, and institutions develop unique voices through typography. Our body of work includes some of the world's most famous designs, typefaces marked by both high performance and high style. We work with brand leaders in every sector, developing original typefaces for print, web, and mobile environments, and licensing fonts from our library of more than one thousand designs.

As the Technology Director I lead our technology team that creates new interactive experiences with our typefaces, maintains and updates our website and eCommerce platform, and creates and maintains our cloud.typography.com font delivery system.

Charleston|Orwig

June 2013-April 2014

Director of Digital Services

My chief accomplishments while at C|O were getting the Interactive team to use modern technology, software development practices and documentation services. Under my direction, C|O Interactive adopted source control, Confluence and cloud-based hosting services for their projects which streamlined communication and deliverables, while greatly increasing the quality of the end product.

I also ran developer operations for our cloud-hosted LAMP and Windows stacks where I managed, monitored and maintained our AWS and Rackspace environments. I also played a developer role on some projects in iOS Objective C and Expression Engine. I participated in client planning and strategy sessions helping to find innovative solutions to fit our customer's needs.

Our major clients were Smithfield Foods, Arm & Hammer and New Holland North America.

Bazaarvoice Manager, Client Innovation

Feb 2010-March 2013

I led our Technical Account Managers and Solution Architects that removed technology roadblocks for our customers, sales and customer support staff. I participated in concepting and internal advocating on strategic projects for clients that leveraged the Bazaarvoice product stack in unique ways to provide more value for the services they were already paying for. I managed the team during periods of rapid change and growth at BV - going from 300 to 800 employees and during the 2012 IPO of Bazaarvoice (NASDAQ:BV).

One of my proudest accomplishments is leading the team and participating in the development of a new product for Bazaarvoice that went from idea to \$40MM in sales in 18 months.

Awards:

- 2012 Client Services Retail Innovation Award - Bazaarvoice
- 2010 Support Team Rock Star Award - Bazaarvoice

Kolar Advertising & Marketing Technical Director

August 2006-February 2010

Leading our agency developers, UI/UX and web designers we developed all digital projects for the agency. We developed online national contests for Subway, large interactive websites for Austin Convention and Visitor's Bureau including video editing and production, national marketing Co-op programs for 3M, the entire digital marketing campaign for Dell's Student and University division and many other contests and websites for clients such as Baylor and the US Army.

Awards:

- 2007 Employee of the Year - Kolar Advertising & Marketing
- 2010 National ADDY - Gold - Boot Elves campaign (bootelves.com)
- 2008, W3 Gold and Silver - Bootelves.com
- 2008, Gold and Silver ADDY, Austin - Bootelves.com
- 2008 W3 Award - Gold - AustinTexas.org website (tourism and branding categories)
- 2008 Austin ADDY - Bronze - HeritageBoot.com website
- 2007 Austin ADDY - Bronze - Dellunleashed.com website

JM Interactive

Founded September 2005

My own single-member LLC where I take contract development and consulting work. I manage multi-month projects and contractors to assist in larger jobs. Projects include website development, software development, IT support, and iOS development.

Clients included Paul Pierce (NBA), PBS.

Awards:

- 2009 Communication Arts Distinction in Information Design
Project: Andrew Jackson Educator's Edition DVD-ROM. Client: PBS

EDUCATION

The University of Arizona - Tucson, Arizona
Bachelors of Science in Computer Science, minor in Business

PERSONAL PROJECTS

I keep my skills sharp by developing web and iOS applications in my free time, attending conferences and stay involved in the technology community.

iOS Development

MYDOGE - I created the official iOS "wallet" for the Dogecoin alternative cryptocurrency. MYDOGE utilizes web-based API's to track user balances and market conditions in the dogecoin universe. It uses Amazon Beanstalk and TVM to handle Push Notifications entirely in the cloud, as well as implements local notifications and Apple's iAds platform.

[See it in the App Store »](#)

Open-Source Contributions

I contribute to a few open-source projects - making modifications and upgrades to help projects I'm working on and contribute back to the community. I've pushed changes to [iquery-socialist](#), [sticky](#) and others.
